

Press Coverage and Press Releases

written by admin | January 26, 2019

From a public relations perspective, we compile and post press coverage that has been posted by others regarding the Lodge. As well, we write, post, and distribute press releases to help keep the public up to date to highlight important items related to the lodge. If you have any questions for the Lodge regarding press, you can send an email to pr@kweenawresort.com.

Press Coverage

- Feb 10, 2022
MyNorth.com / Sam Brown

[Best Things to Do on a Keweenaw Peninsula Winter Vacation](#)

A husband and wife head north across the Mackinac Bridge for a winter vacation on the Keweenaw Peninsula. Here are their tips, including where to eat, play and stay, for a long weekend in this snow-loving region of the Upper Peninsula.

- Feb 9, 2022
9&10 News / Madison Schlegel

[MTM On the Road: Keweenaw Winter Fun Attracts People From All Over Michigan](#)

The Keweenaw Peninsula is the perfect place to go if you're looking to not go too far but still getaway. Madison talks with Tom Oliver from the Lodge team about

the Lodge and the the Snow Hare event.

- Feb 4, 2022
KCVB

[Peaceful Snowshoe Trekking at the Keweenaw Mountain Lodge](#)

KCVB Video: "Just like the gentle snowfall, peace and a connection to nature blanket you as explore the snowshoe trails of the Keweenaw Mountain Lodge. "

- Jan 13, 2022
NJ.com / Peter Genovese

[N.J. winter bucket list: 16 things you need to do this season](#)

- Dec 7, 2021
MyNorth / Andrew VanDrie

[Skiing & Snowboarding Spots in Michigan's Upper Peninsula](#)

Andrew mentions KML as a place to stay during one's "Back Country Skiing in the Upper Peninsula" adventure.

- Nov 22, 2021
WJMN Local 3 / Brianna MacLean

[Keweenaw Mountain Lodge applies to become International Dark Sky Park](#)

- Nov 17, 2021
Daily Mining Gazette

[November dark skies shine in the Keweenaw](#)

- Nov 17, 2021
MLive / Emily Bingham

[November is prime time for stars, Northern Lights in Michigan's Keweenaw; where to watch](#)

- Nov 17, 2021
Keweenaw Report

[Keweenaw Mountain Lodge Applied to IDA in April, Hopes for Certification Soon](#)

- Nov 10, 2021
Traverse, Northern Michigan's Magazine / Kim Schneider

[6 Dreamy Lodges, Cozy Cabins & Resorts in Northern Michigan](#)

The Keweenaw Mountain Lodge is listed as one of the dreamy resorts, with cozy cabins.

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Press Releases

- Sep 2, 2020
[Mountain Biking Update for the KML, Summer 2020](#)

2020 has been an exciting time for cycling around the world. Mountain bike sales have surged across the U.S.A. with the public's renewed interest in getting outside and seeking out ...

[Continue reading "Mountain Biking Update for the KML, Summer 2020"](#)

- Dec 2, 2019

[Julie Blackstone hired as the Food and Beverage Lead at the Keweenaw Mountain Lodge](#)

The Keweenaw Mountain Lodge would like to officially announce the hiring of Julie Blackstone full time. Julie has accepted the responsibility of being the head of the Food and Beverage ...

[Continue reading "Julie Blackstone hired as the Food and Beverage Lead at the Keweenaw Mountain Lodge"](#)

- Jun 13, 2019

[Keweenaw Mountain Lodge to Implement Guest Chef Program](#)

Keweenaw Mountain Lodge Head Chef Patrick of Mixis will begin to work with guest chefs at the Lodge this month. Mixis, a native of Kalamazoo and owner of the Feed ...

[Continue reading "Keweenaw Mountain Lodge to Implement Guest Chef Program"](#)

- Jan 28, 2019

[John Mueller to assume the general manager duties](#)

As of January 1st, John Mueller has taken over the general manager duties for the Keweenaw Mountain Lodge. 2019 is the first season the Lodge will be under new ownership, ...

[Continue reading "John Mueller to assume the general manager duties"](#)

- Dec 23, 2018

[Announcing the retirement of Harvey Desnick as the GM](#)

At the Lodge. we are no good at good-byes; so we will rather say "see you around" to Harvey Desnick. Harvey is retiring December 31st from the Keweenaw Mountain Lodge to ...

[Continue reading "Announcing the retirement of Harvey Desnick as the GM"](#)

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