

# Press Coverage and Press Releases

written by admin | January 26, 2019

From a public relations perspective, we compile and post press coverage that has been posted by others regarding the Lodge. As well, we write, post, and distribute press releases to help keep the public up to date to highlight important items related to the lodge. If you have any questions for the Lodge regarding press, you can send an email to [pr@keweenawresort.com](mailto:pr@keweenawresort.com).

## Press Coverage

- Dec 15, 2023

Observer | Paul Jebara

[Glow and Behold: 7 Stellar Spots to Witness the Northern Lights](#)

Think Scandinavia, Alaska and parts of Canada—dark, cold and perfectly positioned for the greatest show above Earth. Gear up for the season's highlight with our guide to the best Northern Lights hotspots. Including the Keweenaw Dark Sky Park | Keweenaw Mountain Lodge.

- Dec 6, 2023

TV6 / WLUC | Colin Jackson

[Keweenaw Mountain Lodge to receive state grant for Dark Sky Park lighting improvements](#)

- Dec 5, 2023

AARP | Gigi Ragland

## [4 Places to See the Northern Lights in the U.S.](#)

- Dec 4, 2023  
National Geographic | Stephanie Pearson

## [9 wild stays for your next winter adventure](#)

- Dec 1, 2023  
Michigan Blue Magazine | Dianne Stampfler

## [Harnessing Winter](#)

The growing sport of skijoring combines cross-country skiing and dog sledding for exciting snowy adventures.

- Nov 14, 2023  
MEDC

## [Grants for Three Mobility Pilot Programs to Advance the Health and Wellness of Michiganders](#)

Michigan continues to innovate its mobility ecosystem to drive enhanced living experiences and economic prosperity. KML is one of the 3 grantees, specifically tied to the dark sky park initiative: "Eco-conscious visitors come to the Keweenaw Mountain Lodge to reconnect with nature, experience the beauty of the night skies and to disconnect from everyday life. In the past, the Lodge installed EV chargers to help attract these eco-tourists. Now, the Lodge is taking the next step in its sustainability journey with the installation of dimmable street lights across the property."

- Oct 31, 2023  
MLive

## [For downhill and cross-country skiers, Keweenaw Peninsula](#)

[is the Midwest's best in snow](#)

Keweenaw Mountain Lodge emphasizes the peninsula's tranquility. It encourages ditching screens for skis. It's a place where people cease staring down at their phones and instead look up at the cosmos. The remote wilderness replaces the television remote. Here, nature is the show. Convening with nature in Keweenaw fosters connecting with your own self. "We aren't for everybody but what ends up happening here is something pretty special and unique that gets people to their roots," Mueller said. "When people leave the lodge, they are more knowledgeable than when they came."

- Oct 6, 2023

Lake Superior Podcast | Walt Lindala and Frida Waara

[Lake Superior Podcast S4 E7: John Mueller, Owner of the Keweenaw Mountain Lodge](#)

National Parks of Lake Superior Foundation: As daylight hours begin to wane, the darkest months of the year are ahead. For many, it means more time to get outside and pay attention to what's happening through the night in our sky. In this episode of Lake Superior Podcast, Walt Lindala and Frida Waara talk with John Mueller at the historic Keweenaw Mountain Lodge in Michigan's Upper Peninsula. Named an official International Dark Sky Park, John shares what the Lodge has done to earn that distinction and even more important, what happens to the planet when you keep the night dark.

- Sep 27, 2023

Visit Keweenaw | Jesse Wiederhold

[Cozy drinking spots in the Keweenaw: 8 local bars &](#)

[breweries perfect for fall](#)

The Little Cabin Cafe is mentioned in this article.

- Sep 21, 2023  
Bridge Michigan

[Dark sky parks: How Michigan is becoming a stargazing state](#)

[Previous](#) [Next](#)

[More Press Coverage ...](#)

## Press Releases

- Mar 23, 2021  
[Chris Guibert promoted to the Outdoor Activities Lead at the Keweenaw Mountain Lodge](#)

The Keweenaw Mountain Lodge (KML) would like to officially announce the hiring of Chris Guibert full time. Chris has accepted the responsibility of being the Lead of Outdoor Activities at ...

[Continue reading "Chris Guibert promoted to the Outdoor Activities Lead at the Keweenaw Mountain Lodge"](#)

- Sep 24, 2020  
[Dining Services will be open this winter](#)

The dining services at the Keweenaw Mountain Lodge will be open this winter. We will be offering our services for breakfast and dinner, and will be offering both dine-in and ...

[Continue reading "Dining Services will be open this winter"](#)

- Sep 21, 2020

[Golf Update for the KML, Summer 2020](#)

"To be the hub for different forms of golf in the Keweenaw" This year has seen several changes with golf activities at the Lodge. With the focus on being a ...

[Continue reading "Golf Update for the KML, Summer 2020"](#)

- Sep 10, 2020

[Hiking and Trail Running Update for the KML, Summer 2020](#)

During a time when the best thing you can do is keep your distance from crowds, what better way to distance yourself from others than by getting out on the ...

[Continue reading "Hiking and Trail Running Update for the KML, Summer 2020"](#)

- Sep 2, 2020

[Mountain Biking Update for the KML, Summer 2020](#)

2020 has been an exciting time for cycling around the world. Mountain bike sales have surged across the U.S.A. with the public's renewed interest in getting outside and seeking out ...

[Continue reading "Mountain Biking Update for the KML, Summer 2020"](#)

- Dec 2, 2019

[Julie Blackstone hired as the Food and Beverage Lead at the Keweenaw Mountain Lodge](#)

The Keweenaw Mountain Lodge would like to officially announce the hiring of Julie Blackstone full time. Julie has accepted the responsibility of being the head of the Food and Beverage ...

[Continue reading "Julie Blackstone hired as the Food and Beverage Lead at the Keweenaw Mountain Lodge"](#)

- Jun 13, 2019

[Keweenaw Mountain Lodge to Implement Guest Chef Program](#)

Keweenaw Mountain Lodge Head Chef Patrick of Mixis will begin to work with guest chefs at the Lodge this month. Mixis, a native of Kalamazoo and owner of the Feed ...

[Continue reading "Keweenaw Mountain Lodge to Implement Guest Chef Program"](#)

- Jan 28, 2019

[John Mueller to assume the general manager duties](#)

As of January 1st, John Mueller has taken over the general manager duties for the Keweenaw Mountain Lodge. 2019 is the first season the Lodge will be under new ownership, ...

[Continue reading "John Mueller to assume the general manager duties"](#)

- Dec 23, 2018

[Announcing the retirement of Harvey Desnick as the GM](#)

At the Lodge. we are no good at good-byes; so we will rather say "see you around" to Harvey Desnick. Harvey is retiring December 31st from the Keweenaw Mountain Lodge to ...

[Continue reading "Announcing the retirement of Harvey Desnick as the GM"](#)

[Previous](#)

[More Press Releases ...](#)