

# Press Coverage and Press Releases

written by admin | January 26, 2019

From a public relations perspective, we compile and post press coverage that has been posted by others regarding the Lodge. As well, we write, post, and distribute press releases to help keep the public up to date to highlight important items related to the lodge. If you have any questions for the Lodge regarding press, you can send an email to [pr@keweenawresort.com](mailto:pr@keweenawresort.com).

## Press Coverage

- Apr 24, 2024

Second Wave Media - UPword | Joel Marotti

[Starry, starry night: U.P.'s second annual Dark Sky Festival embraces the night skies](#)

- Apr 4, 2024

WZMQ19 - CBS | Mitchell Rife

[Keweenaw Mountain Lodge Dark Sky Festival sheds light on impact of light pollution](#)

- Mar 29, 2024

WZMQ19 - CBS | Sarah Blakely

[Insights: Upcoming celestial celebrations in the Keweenaw](#)

- Mar 26, 2024

Snowshoe Magazine | Susan Wowk

[Snowshoe and Decompress in Michigan's Keweenaw Peninsula](#)

- Mar 16, 2024

Condé Nast Traveller India | Paul Rubio

[Where to see the northern lights all over the world](#)

With more activity in coming years, even destinations like Scotland and Michigan are making the aurora map

- Mar 15, 2024

Keweenaw Report

[Upper Peninsula Dark Sky Festival Returns in Less than a Month](#)

- Mar 6, 2024

Fifty Grande | Keri Bridgwater

[The Best Hotels for Stargazing and Astro-Tourists](#)

- Feb 21, 2024

MLive | Emily Bingham

[U.P. Dark Sky Festival to feature stargazing, workshops at historic Keweenaw lodge](#)

- Jan 25, 2024

MyNorth.com | Carly Simpson

[Ultimate Aurora Viewing: The Best Place to View Northern Lights in Michigan](#)

- Jan 10, 2024

The Discoverer Blog | Aimee Long

[The Best U.S. Cities to See the Northern Lights](#)

[Next](#)

[More Press Coverage ...](#)

# Press Releases

- May 4, 2023

[Keweenaw Mountain Lodge and Copper Harbor Trails Club transition to a new phase of partnership](#)

The 30th Anniversary Copper Harbor Trails Fest is fast approaching. The Copper Harbor Trails Club (CHTC) and the Keweenaw Mountain Lodge (KML) have mutually agreed to focus on each organization's ...

[Continue reading "Keweenaw Mountain Lodge and Copper Harbor Trails Club transition to a new phase of partnership"](#)

- Mar 29, 2023

[3rd Annual Back 9 Endurance Run – Join Us Memorial Day Weekend](#)

The Keweenaw Mountain Lodge is preparing to host the 3rd Annual Back 9 Endurance Run during Memorial Day weekend, May 27-28, 2023, a unique experience for runners in the UP. ...

[Continue reading "3rd Annual Back 9 Endurance Run – Join Us Memorial Day Weekend"](#)

- Mar 14, 2023

[Keweenaw Dark Sky Park to host first-ever Upper Peninsula Dark Sky Festival](#)

The Keweenaw Dark Sky Park is hosting its first-ever event during Dark Sky Week. The Upper Peninsula Dark Sky

Festival invites stargazers and astrophotographers to participate in two days of ...

[Continue reading "Keweenaw Dark Sky Park to host first-ever Upper Peninsula Dark Sky Festival"](#)

- Jun 21, 2022

[Keweenaw Dark Sky Park Designated as an International Dark Sky Park](#)

The International Dark-Sky Association (IDA) has named Keweenaw Dark Sky Park (KDSP) the newest addition to the International Dark Sky Places (IDSP) Program. The headquarters for the dark sky park ...

[Continue reading "Keweenaw Dark Sky Park Designated as an International Dark Sky Park"](#)

- Apr 4, 2022

[Copper Harbor Trails Club and Keweenaw Mountain Lodge Work Together to Ensure Trails are Open for 2022 Season](#)

For the past year and half, the Keweenaw Mountain Lodge and Copper Harbor Trails Club (CHTC) have been working together with the Keweenaw County and the Michigan Department of Natural ...

[Continue reading "Copper Harbor Trails Club and Keweenaw Mountain Lodge Work Together to Ensure Trails are Open for 2022 Season"](#)

- Mar 15, 2022

[2nd Annual Back 9 Endurance Run to Take Place Over](#)

## [Memorial Day Weekend](#)

The Keweenaw Mountain Lodge is preparing to host the 2nd Annual Back 9 Endurance Run during Memorial Day weekend, May 28-29, 2022, a unique experience for runners in the UP. ...

[Continue reading "2nd Annual Back 9 Endurance Run to Take Place Over Memorial Day Weekend"](#)

- Mar 10, 2022

[Tom Oliver promoted to Events and Education Lead at the Keweenaw Mountain Lodge](#)

The Keweenaw Mountain Lodge (KML) would like to officially announce the promotion of Thomas (Tom) Oliver to Events and Education Lead. Tom has been working with the Lodge in the ...

[Continue reading "Tom Oliver promoted to Events and Education Lead at the Keweenaw Mountain Lodge"](#)

- Aug 20, 2021

[Keweenaw Mountain Lodge becomes the title sponsor of Trails Fest](#)

It is a match made in heaven, or about as close to it as we can get in Copper Harbor: the Copper Harbor Trails Club has partnered with the Keweenaw ...

[Continue reading "Keweenaw Mountain Lodge becomes the title sponsor of Trails Fest"](#)

- Aug 17, 2021

## [Lucas Calhoun hired as the Operations Lead at the Keweenaw Mountain Lodge](#)

The Keweenaw Mountain Lodge (KML) would like to officially announce the hiring of Lucas Calhoun. Lucas will be responsible for ensuring that all the departments at the Lodge are working ...

[Continue reading "Lucas Calhoun hired as the Operations Lead at the Keweenaw Mountain Lodge"](#)

- Apr 14, 2021

## [Winter Outdoor Activities Update for the KML: 2020-2021](#)

The winter season of 2020-2021 started a new chapter in the Keweenaw Mountain Lodge history book. For the first time in nearly a decade, and only the 3rd time since ...

[Continue reading "Winter Outdoor Activities Update for the KML: 2020-2021"](#)

[Next](#)

[More Press Releases ...](#)