

TRACK YOUR TAX

TOTAL: 12% TAX

Learn how your stay at the KML enhances the region and your time in the wilderness

Mandatory of all commercial lodging establishments in Michigan



Of the 12% tax, a portion goes directly to the Keweenaw. How those funds are allocated is determined by the Visit Keweenaw team.

WHAT IS DESTINATION DEVELOPMENT ?

Destination Development is one of the most impactful activities for Visit Keweenaw. The Keweenaw is rich in history and culture complemented by the strong and continuous connection to the great outdoors. By recognizing the value of tourism, Visit Keweenaw works to foster meaningful interactions between people and their surroundings by enhancing the regions most distinctive features. Visit Keweenaw's Destination Development program connects the visitor economy with local community development through initiatives such as new signage, infrastructure improvement, and interpretive additions. A portion of Visit Keweenaw's annual budget supports innovative projects that help bring visitors closer to the natural and historical significance of the Keweenaw are further supported.

* View the next page for a list of Destination Development projects supported by Visit Keweenaw *

SAMPLING OF DESTINATION DEVELOPMENT AWARDS

2025

- **Keweenaw County Road Commission:** Roadside Park Tables
- **Keweenaw County Search & Rescue:** Trail Emergency Signage
- **Hancock Trails Club:** Maasto Hiitho System Trailhead and Skills Park
- **Keweenaw Land Trust :** Jacob's Falls and Boston Creek Improvements and Signage
- **Finlandia Foundation National:** Finnish-American Heritage Trail Project
- **Copper Harbor Trails Club:** Club Sponsorship



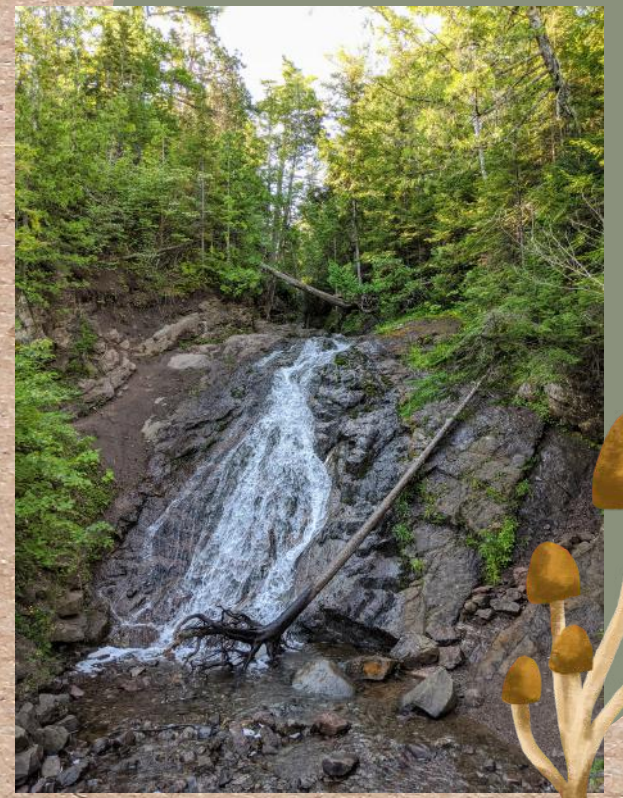
MAASTO HIITHO SKILLS PARK
(2025)
PHOTO BY HANCOCK TRAILS CLUB

2024

- **Copper Harbor Trails Club:** Berry Picker climbing trail at Brockway Mountain
- **Calumet Air Force Station Heritage Museum:** Safety railing atop viewing tower
- **Swedetown Recreation Area:** Beginner level biking/hiking trail
- **City of Houghton:** Installation of Historic Houghton downtown signage
- **Copper Harbor Trails Club:** Copper Shores Community Foundation Giving Tuesday Club Sponsorship
- **Painesdale Mine & Shaft, Inc:** Interpretive signage and visitor kiosk



VIRTUAL HISTORIC DOWNTOWN HOUGHTON WALKING TOUR SIGNAGE (2022)
PHOTO BY CARNEGIE MUSEUM OF THE KEWEENAW



JACOB'S FALLS OUTDOOR HIKE
(2025)
PHOTO BY VISIT KEWEENAW

2023

- **Copper Harbor Trails Club:** Orchard Trail Bike Trail & Skills Area
- **Carnegie Museum of the Keweenaw:** Houghton Geo Walk and Bike Tour
- **Houghton County Historical Society:** Outdoor Interpretive Signs at Houghton County Historical Museum
- **Copper Harbor Trails Club:** Club Sponsorship
- **Painesdale Mine & Shaft:** Historical Interpretive Signage

ORCHARD HIKE & BIKE TRAIL
(2023)
PHOTO BY VISIT KEWEENAW



2022

- **Carnegie Museum of the Keweenaw :** Virtual Historic Downtown Houghton Walking Tour Signage
- **Calumet Township:** Fat-Tire Bike Grooming Equipment
- **Copper Harbor Trails Club:** Club Sponsorship



CALUMET TOWNSHIP FAT-TIRE TRAILS
(2022)
PHOTO BY ARON PETERSON



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CALUMET AIR FORCE STATION HERITAGE MUSEUM (2024)
PHOTO BY VISIT KEWEENAW