March 29, 2023

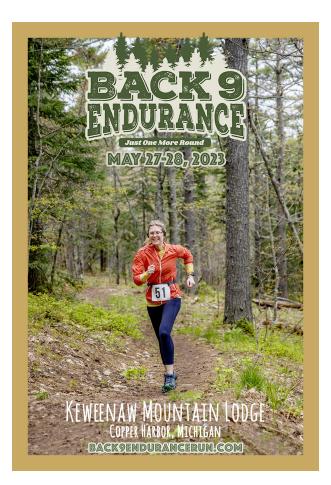
## 3rd Annual Back 9 Endurance Run - Join Us Memorial Day Weekend

A 12- and 24-hour endurance run at the top of the Keweenaw

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Copper Harbor, Michigan

The Keweenaw Mountain Lodge is preparing to host the 3rd Annual Back 9 Endurance Run during Memorial Day weekend, **May 27-28, 2023**, a unique experience for runners in the UP. This endurance event is a 12- or 24-hour race for individuals or teams of 2- or 4-persons and takes place in the northwoods of Michigan, around a resort that is on the National Register of Historic Places and is an International Dark Sky Park. The crisp, clean air and the rugged solitude of Copper Harbor and the top of the Keweenaw offer a beautiful venue, well-suited for such a challenging event.



## Online Registration

The Back 9 Endurance Run offers runners a great opportunity to explore new distances and push past their own perceived limitations. With no set distance to the race, the finish distance is up to each participant.



The race-course, set on the Lodge's "Back 9 trails" and around the golf course, is a loop about 3.5 miles in length and includes a mixture of hills, flats, forest, and a spectacular view of Brockway Mountain. Lanterns and other lighted, glowing, or reflective markers will be set along the trail to aid runners for night running.

As an avid trail runner, Mariah Summers founded the race to provide a unique experience for runners in the Keweenaw. The 2021 Back 9 Endurance Run was the inaugural occurrence of the event. During that year, Mariah led the participants to get it started on Saturday morning. The 12-hour race concluded at 8pm and the 24-hour race finished the following morning at 8am. In 2022, the participants continued the tradition and enjoyed the race in the wilderness setting of the Keweenaw over a 24-hour period. To see the past race results and pictures, visit the Back 9 Endurance website at <a href="https://back9endurancerun.com/">https://back9endurancerun.com/</a>.





Learn more about the race at <a href="mailto:back9endurancerun.com">back9endurancerun.com</a> or contact race director, Amy Bory (<a href="mailto:amy@keweenawresort.com">amy@keweenawresort.com</a>). Participants can also register at the <a href="mailto:Keweenaw Mountain Lodge's website">Keweenaw Mountain Lodge's website</a> (<a href="https://keweenawmountainlodge.com">https://keweenawmountainlodge.com</a>). The registration price increases after March 31, 2023, so it is beneficial to register before that date.

## FUN.JOYOUS. ADVENTURESOME.

For Immediate Release. Contact: KML Public Relations, pr@keweenawresort.com

About: The Keweenaw Mountain Lodge is a historic wilderness resort at the top of the Keweenaw, focused on outdoor activities, rustic worldly food, and education. The resort has been a fixture in the Keweenaw since breaking ground on the project in 1934 as part of a WPA program. The four-season resort consists of log cabins, a lodge, dining services, access to mountain biking, running, and hiking trails, and a 9-hole golf course. The Lodge is the headquarters for the Keweenaw Dark Sky Park. These amenities provide guests with the opportunity to enjoy a fun, joyous, and adventuresome experience among the pristine natural beauty of Michigan's Upper Peninsula — helping guests get closer to nature.



Web Site: <a href="https://keweenawmountainlodge.com">https://keweenawmountainlodge.com</a>