



April 1, 2021

To the International Dark Sky Association,

We at the Keweenaw Adventure Company – located in Copper Harbor, MI – are writing to nominate the Keweenaw Mountain Lodge (our neighbor) as a Dark Sky Park destination.

For over two-and-a-half-decades, the Keweenaw Adventure Company has been enacting ethical business practices that today are being defined on an international scale as sustainable and/or responsible tourism. We're a guide & outfitter company that truly values, respects and supports our pristine natural areas, our culturally rich heritage, our local community and economy. We understand our crucial role in facilitating experiences that "connect people with awe and respect to the Keweenaw Peninsula" — ultimately supporting regional sustainable tourism while maintaining the region's character and sense of place.

With that, having a Dark Sky Park destination in Copper Harbor would be an awesome attraction for the vast majority of our visitors looking to recreate in remote, pure regions unhindered by over-development. We annually host 5,000+ customers on our sea kayaking and mountain biking adventures each season – while an additional 5,000+ customers frequent our retail and bike repair shop – and a Dark Sky Park would undoubtedly complement efforts to attract yet more outdoor enthusiasts and adventures to the area.

Regards,

A handwritten signature in black ink that reads "Sam Raymond".

Sam Raymond  
Owner  
Keweenaw Adventure Company