







SECONDARY VALUES

- 1. Adapt accordingly to the situation in a positive manner
- 2. Look conflict in the eye, and gracefully wipe it out
- 3. Be fearless and persistent in learning on a daily basis
- 4. Respect others
- 5. Check egos at the door
- 6. Appreciate life
- 7. Be welcoming

TABLE STAKES VALUES

(These are assumed since we are running a hospitality business in the wilderness)

- · Value our team members
- · Value our customers and guests
- · Value our community
- · Value our environment