Mother's Day Brunch Update

written by Grace Schmitz | May 10, 2019 We are so excited to announce that our reservations are completely full for <u>Mother's Day Brunch</u>. Thank you to all who made reservations or called, we appreciate your business and hope to see you Mother's Day or throughout the season. Please feel free to call us up to get on the wait-list for the buffet and be sure to stay tuned for updates on our regular menu.

On the 12th, we will not be serving our regular menu; our bar will be open for drinks and cold snacks until 5 pm. If you do not have a reservation for the brunch, you are more than welcome to join us to check things out and <u>enjoy a drink</u>.

We will also be hosting a pop-up shop for <u>Protea Floral Design</u>. Stunning arrangements will be available for purchase; we know the special mama in your life will appreciate Bobbi's unique, beautiful blooms!

Announcing the Mother's Day Menu and Lodging Special

written by Grace Schmitz | May 10, 2019

We only have a few more weeks until our May 9th season opening and our staff is busy with preparations for the coming season. We have been posting our changes to our <u>Instagram</u> and <u>Facebook</u> feeds, so some of you will be familiar with the work we have been doing; the carpet is new, the porches are brighter, and roofs mended. Our followers have also seen information on our May 12th Mother's Day Buffet, which is our first big event of the year.

With all these new things happening, we think it is even more important now to remember who we are. While designing our Mother's Day Brunch menu, we kept our history and traditions in mind while looking forward to an exciting future. Our menu this year features Upper Peninsula classics we all know and love, and these comfort foods will be accented by exciting new ingredients and cooking techniques. Our guests can look forward to:

Mother's Day Buffet Menu

\$27 adults, \$16 children 6-12, children 5 and under FREE

Included Beverages

Orange Juice, Milk (2% and Whole), Coffee, Tea

Mimosa or Bloody Mary cocktails*

Breakfast Items

Bacon

Sausage patties

Crustless Quiche (eggs, cheese, ham, mushroom, red bell pepper, parsley, onions)

Panukakku with berry sauce, peach compote, and lemon curd

Fresh fruit

Smoked fish, with cream cheese spread and crackers

Hot Entrees

Hand-carved Prime Rib served with two sauces on the side:

Beef stock, caramelized onion, and wine

Horseradish cream sauce

Glazed Ham

Sides

Starches:

Dinner rolls and Maitre d'Hotel butter

Cornbread with jalapeno and cheese (gluten-free)

Scalloped Potatoes

Rice Pilaf (rice in chicken stock with celery, carrots and onions)

Veggies

Green Beans casserole with bacon, onions, garlic and a hint of Lemon

Steamed broccoli finished with Parmesan, butter and a hint of red pepper flakes

Salads

Romaine lettuce, tomatoes, cucumber, shredded carrots

Dessert

Carrot and pineapple spice cake with cream cheese/sour cream frosting

Chocolate mousse topped with whipped cream and glazed strawberry

*one Mimosa or Bloody Mary with purchase of adult buffet, 21 years and older only For those who may have a longer drive up to our little corner of Michigan, or if you really want to spoil mom, we are now offering a Mother's Day lodging and dining special. If you stay in one of our <u>cabins</u> or <u>hotel rooms</u> on the <u>night of May 11th</u>, you will receive up to **two adult brunch vouchers**, a \$54 value!

As a reminder, this buffet is **by reservation only**. We will have two seatings between the hours of 10 – 11:30, then between 12 – 1:30. Our reservations are filling up, so be sure to call 906-289-4403 or email us at reservations@keweenawresort.com.

Come join us at the Lodge for brunch on Mother's Day, May 12th!

written by Grace Schmitz | May 10, 2019

The sun is shining, the temperatures are rising, and the snow is melting (sort of), which means the Lodge reopening date of May 9th is fast approaching. As we are redecorating and freshening up after the Lodge's 85th Keweenaw winter, we are excited to be finalizing the events we have coming up early in the summer season.

For many years, the Mother's Day brunch at the Lodge was an exciting event that paid homage to the spectacular women who raised us. This year, with the changes we are working on at the Lodge, we want to bring this event back to honor motherhood and further our efforts in marrying the history with the future of the Lodge.

On May 12th, we will be offering two sittings, by reservation only (no walk-ins), between the hours of 10 - 11:30, then between 12 - 1:30.

While our regular menu will not be offered on the 12th, our Mother's Day buffet will offer a variety of breakfast and lunch items, sides, and beverages. As we develop the menu, here is a sampling of the food items we are thinking about:

- Carved Prime Rib
- Glazed Ham
- Scalloped Potatoes
- Smoked fish spread and crackers
- Cold and hot vegetable dishes
- Selection of fresh bread
- Pannukakku
- Bacon and sausage
- Crustless Quiche
- Fresh fruits and compotes
- Mimosas and Bloody Mary's
- Coffee, tea, milk, orange juice, and pop

Any specialty beverages, beer, or wine will be charged as priced on our regular drinks menu.

Again, due to anticipated popularity, and our desire to provide excellent service to our guests, this brunch event is **by reservation only**. We will be unable to accommodate walk-ins. After 2pm, the public is welcome to visit the Lodge without reservations, and have drinks and snacks with friends and family.

To make your reservation for the May 12th Mother's Day brunch, call or email us at 906-289-4403 or <u>reservations@keweenawresort.com</u>. We can't wait to see you up at the Lodge! 2019 Keweenaw Photo Contest Winners

written by Grace Schmitz | May 10, 2019 In March 2019, the Lodge requested photos from our <u>Facebook</u> and <u>Instagram</u> followers to help with decorating the cabins and hotel with photos of the Keweenaw; this was part of our 2019 <u>_____photo</u> <u>contest</u>. We were not sure what to expect, but the posts on our social media proved to be more popular than we could have imagined.

We received 240 submissions, which we narrowed down to photos that satisfied the criteria set forth in the <u>contest rules</u>, leaving us with 189 submissions. <u>Our staff</u> took the time to review each of the photos and vote for our favorites. Once we were left with 45 images, our resident art connoisseurs made final selections of the images that we thought best showcased the beauty and history of the Keweenaw Peninsula. It was a tough process to have to say no to many of the interesting and wonderful photos.

That said, here are our 2019 winners! A few of these photographers have more than one photo that was selected. If you see your name below, we have already emailed you; so please check there for more information. We want to offer a huge thanks to all of you who submitted!

- Gary Ennis: Lake Manganese; Brockway Mountain
- Charles Eshbach: Delaware Mine
- Brita Haapala: Brunette Park rocks; Portage Lift Bridge and The Queen

- Neil Harri: Breakfast Lake
- Jim Hay: Great Blue Heron at Gratiot Lake; Copper Harbor Light House
- Debbie Jarve: Winter Wonderland at Swedetown
- Pam Karttunen: Belle Isle, Isle Royale
- Chris LaFernier: Skanee
- Jason Makela: Sunset at True North (March 2019)
- Nathan Miller: Central Mine
- Frank Mittelstadt: Garden Brook and Keweenaw Mountain
 Lodge seen from Brockway Mountain
- Candy Pham: Eagle Harbor Lighthouse
- Henry Roeters: Milky Way Galaxy at Montreal Falls (July 2018); Northern Lights at Great Sand Bay (May 2018)
- Mark Upton: Waves on Lake Superior; Northern Lights over Lake Superior
- Nicholas Wilson: Eagle at Gratiot Lake
- Craig Woerpel: Just north of Eagle Harbor

If you have any questions about the process we followed in selecting the photos, please do not hesitate to contact us at <u>info@keweenawresort.com</u>.

Note: We didn't include the photos in this announcement, as we want to make sure the photographers agree to showing their photos online (i.e. ensure we are following copyright).

2019 Keweenaw Photo Contest Concluded; Reviewing Photos

written by John Mueller | May 10, 2019 We would like to thank all the individuals that submitted photos for the <u>2019 Keweenaw Photo Contest – for the KML Cabins</u>.

There were a total of 240 photos submitted from more than 75 individuals. Of the 240 photos, 189 of the photos matched the criteria that was requested (in the Keweenaw) and were only 3 photos per individual. This is a great showing. It is s wonderful to see this enthusiasm from the community, and we look forward to reviewing the photos that were submitted.

For the next step, the <u>KML staff</u> will review the submissions, with the goal of selecting 21 photos to be printed on woodprints. These woodprints will be hung in the KML cabins.

For those photos that are selected, we will send an email to let the owner know the next step, which will include providing a high resolution copy of your photo. Winners will be notified by the end of the month, with a high resolution photo to be provided shortly there after.





2019 Keweenaw Photo Contest – for KML Cabins

written by John Mueller | May 10, 2019 [Deadline March 25, 2019]

We are looking for 21 photos which we can print on wood, and hang in the cabins at the Keweenaw Mountain Lodge.

Rather than calling upon our own archives, we thought we would put a call out to the talented pool of photographers that take photos of the lovely and rugged Keweenaw.

The photos submitted will be included in a pool and reviewed by the staff at the Lodge to determine which 21 photos will match well in the cabins. We have 42 spots to hang photos in the cabins and hotel at the Keweenaw Mountain Lodge. Thus, each photo will be printed twice, and hung in two different cabins and/or hotel rooms.

Below is are examples of how photos look on woodprints:



If you are interested in submitting a photo, complete the form below and provide a low-resolution copy of your photo. If your photo is selected, we will request a high-resolution version of the photo at that time (to be provided by March 31, 2019).

If you are wanting to submit more than one photo, submit the form multiple times. You can submit up to 3 different photos. If for some reason you lose count of how many photos you have submitted, we will take the last 3 photos you have submitted.

The deadline for submissions is March 25, 2019.

If your photo(s) is selected, we will print the photo(s) and hang it in the cabins. You will retain the rights to the photo, and the Lodge doesn't have the right to resale or use the photo for other than the purpose of having the photo hung in the cabins at the Lodge. Photo credit will be shown on each print, providing the Lodge guests information who took the photo.

In addition, if at least on of your photos is selected, we would like to offer you a one-night stay in the cabin where your photo is being hung, and highlighted for guests.

Submission Form

[The deadline has passed for submitting photos, and thus the submission form has been turned off. Thank you to all the individuals that submitted their photos.]

Frequently Asked Questions

What is the criteria for submitting a photo?

For the photo to be considered, it must have been taken in the Keweenaw, as we are looking to highlight the Keweenaw for guests that are staying at the Lodge.

How many photos can I submit?

You can submit **a total of 3 photos**. If you forget how many photos you submitted, and for some reason you submit more than 3 photos, then we will take the last 3 photos you submitted.

Can I submit a painting?

No. For this submission, we are looking for only photos.

Who will be deciding which photos will be selected?

The staff at the Lodge will be making the decisions on which photos to include in the 21 photos that will be printed and hung in the cabins.

When will we know if our photo(s) was selected?

We will start to review the photos after March 25, 2019, and will send out an announcements to those that submitted photos by March 28, 2019.

If my photo is selected, when do I need to provide a hiresolution version of the photo?

As part of the original submission, a los-resolution version of your photo was provided. If your photo is selected, you will be requested to provide a hi-resolution version of the photo by March 31, 2019..

Will you be paying each photographer a fee for her/his photo?

No, we will not be paying a photography fee – so no cash reward. We understand that this might be a turn off for some photographers. If that is the case, we understand if you would rather not submit your photos in that case.

....so what benefit do you get in having your photo selected to be printed and hung in the cabins at the Keweenaw Mountain Lodge?

If your photo is selected, we will print your photo on a woodprint. We will print 2 copies as it will be hung in 2 different cabins at the Keweenaw Mountain Lodge. The prints will have your name on them (e.g. Photo Credit: <your name>). This will give you exposure to guests that stay in the cabins which

your photos are hanging. In addition, we will provide a 1-night stay for free in the cabin in which your photo is hanging....so you can see how your photo looks in the cabin.

For further questions?

Send an email to info@keweenawresort.com.

2019 Golf Membership invitations sent to past members

written by admin | May 10, 2019

This past week, we started to send out invitations via email for the 2019 golf memberships. The first membership invitations were sent to individuals and families who were members last season (2018). As a result, we have started to receive confirmation from these individuals that they will be renewing their membership in 2019. This is exciting to see, and are grateful for the support that these individuals and families continue to provide the <u>Keweenaw Mountain Lodge</u>. The 2019 golf membership provides individuals and families unlimited play at the KML golf course during the season, a discount per cart rental, and a discount on products in the merchandise / pro shop. [Learn more]

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Golf storage services for the 2019 golf season are also available.

The Golf Membership and Cart Storage <u>application</u> for the 2019 season can be downloaded and completed here:

[2019 KML Golf Membership Application Fillable Form]

The deadline for the early bird rate discount is March 15, 2019,

The deadline for the regular memberships is May 15, 2019.

One doesn't have to be a member to play the golf course. Any individual can play the golf course. [<u>View green fees and cart</u> <u>rental rates</u>]





"Back 9" Trails at the Lodge [Update]

written by John Mueller | May 10, 2019

Over the past 2 months we have been working with the <u>Copper</u> <u>Harbor Trails Club</u> on the "Back 9" trails on the Lodge property for mountain biking activities. We were able to walk the "Back 9" portion of the property on October 10th after the <u>1 Million</u> <u>Cups event</u>. This group included Ben Ciavola, Nathan Miller, Sam Raymond, Harvey Desnick, and John Mueller. The walk gave the group a base idea of what the cross-country ski trail corridors looked like after not being used much over the past 5-10 years.

Before the snow hit the ground, Nathan and Sam were able to spend more time in October and November on the property confirming that the cross-country ski trails would work well for mountain biking trails, with just minor modifications. Aaron Rogers was also able to confirm the modifications from his trail-building perspective.

In the image attached with this post, you can see the minor modifications that we are looking at doing in the early 2019 season (after the snow melts and the ground is not too muddy) to enable the trails to be classified as "green" / beginner trails.

We then went about developing names for the 3 trails that were identified. We worked with staff at the Lodge and staff at the CHTC group to get generate and short list of names. We posted the short list for each of the trails in a poll (submitted on Facebook) to get feedback from mountain bikers.

https://www.facebook.com/CopperHarborTrailsClub/posts/1015620249
5298533?__tn__=-UC-R

Here are the names that were decided upon (the poll received 260 responses over a 1 week period).

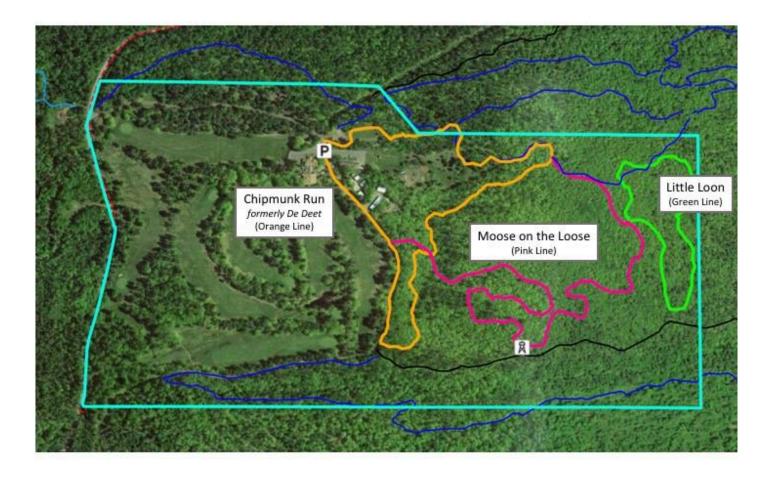
Back 9 Trails at the Keweenaw Mountain Lodge:

+ Orange loop: Chipmunk Run
+ Pink loop: Moose on the Loose
+ Green loop: Little Loon

Initially we will do basic grooming to have the trails rideable this summer season. Come out and volunteer in May and June to help the CHTC and the KML staff with this. We look forward to see the activity on the trails this summer.

In the meantime, with snow on the ground, the team is now working on the signage for the trails during the off-season, and look to have these trails available for visitors in the summer of 2019.

Of note: These trails will also be used for cross-country skiing, which was their initial use when the Lodge opened for 2 winter seasons 10 or so years ago.



1 Million Cups Talk – October 2018

written by admin | May 10, 2019

As part of <u>1 Million Cups – Copper Country</u> October 2018 event, John Mueller, owner of Keweenaw Resort, LLC, gave a talk about the high-level vision for the Keweenaw Mountain Lodge after the acquisition from the Keweenaw County.

[view and listen to the talk]

Slide desk from the talk on Oct 10, 2018





[view the slide deck from the talk]