## Experience Playing Golf with Callaway Golf Clubs at the Keweenaw Mountain Lodge

written by Truman Jones | September 11, 2021 For the 2021 golf season we started off with new Callaway golf club rental sets at the <u>Keweenaw Mountain Lodge (KML) golf</u> <u>course</u>. The sets include men's and women's clubs, both righthanded and left-handed sets. These options have been beneficial for our guests this summer, as we have had men and women use all of the sets. These rental sets allowed guests to not have to worry about traveling with their own clubs, and really relax and enjoy the golf course and their overall travel activities.

We wanted nothing less for our guests at the resort.

The choice of <u>Callaway</u> was easy as the company is constantly pushing the boundaries of golf innovation. The men's sets include the <u>Epic Speed drivers</u>, <u>MAVRIK irons</u>, and <u>Odyssey</u> <u>putters</u>. The women's sets have a mix of <u>Big Bertha REVA drivers</u>, <u>MAVRIK MAX hybrids</u>, <u>MAVRIK MAX irons</u>, and <u>Odyssey putters</u>.



Callaway's Epic Speed drivers are the highlight of these rental bags. These are the fastest drivers on the market and their design has a profound impact on a persons game. <u>Callaway's</u> <u>Jailbreak Speed Frame</u> was designed using artificial intelligence (AI). By applying AI technology, the structure of the head has improved stability in horizontal, vertical and torsional directions. The Flash Face of the club was also designed using AI technology. The Big Bertha drivers have all of the same tech as the Epics but with slightly more weight and size in the head. This promotes better launch angles and puts a stop to slicing.

The MAVRIK Irons are <u>yet another AI driven design</u> that again calls upon flash face technology to improve loft and speed. The sound of the irons were also taken into account. The tungsten energy core is held in place by urethane microspheres. This allows for a great amount of sound dampening.

The putters for all bags are a mix of Odyssey White-Hot OG #5's

and #7's. The 2 layer urethane insert is the same model that Callaway has been using for years. The milling on these putters is extremely high quality and provides a fun and streamlined look.



Experience the Jewel of the Keweenaw with state of the art clubs! We look forward to seeing at the Lodge, and helping you experience the golf course at its best!