# Why Do We Exist?

written by John Mueller | November 24, 2019 Why does the Keweenaw Mountain Lodge exist?

To provide guests in our target market a fun, joyous, and adventuresome wilderness experience so they can disengage from their everyday lives and be **closer to nature**.

#### How is this done?

Through our <u>lodging services</u>, <u>available outdoor activities</u>, <u>dining services</u>, and <u>event and education offerings</u>. Our decisions in how we offer these services are aligned with <u>our values</u> and <u>marrying history with the future to get to a vibrant and progressive present</u>.

### What do we provide?

- Lodging
- <u>Outdoor Activities</u>
- <u>Dining</u>
- Events and Education

### What sets us apart?

- Our rustic facilities (cabins, main lodge) mixed with the historical nature of the property
- Our access to the wilderness and outdoor activities
- Our rustic worldly food concept
- Our educational activities

## Who is the lodge ideally for?

 Individuals who value the history of the lodge and want to see it move forward, outdoor activities, and culinary experiences ■ Families, couples, and small groups