

Color Palette

written by admin | December 5, 2021

Our primary colors are brown, green, and orange. These colors represent KML at the highest level and should be present in our communications.

Supporting colors are black, gray, various colors of green, and various colors of tan.

Primary Colors	
Brown	
Hex:	#764B2C
CMYK:	0, 36, 63, 54
RGB:	118, 75, 44
Green	
Hex:	#62684E
CMYK:	6, 0, 25, 59
RGB:	98, 104, 78
Orange	
HEX:	#ED7422
CMYK:	0, 51, 86, 7
RGB:	237, 116, 34

Secondary / Supporting Colors	
Black	
Hex:	#231F20
CMYK:	0, 11, 9, 86

Secondary / Supporting Colors	
RGB:	35, 31, 32
Brown	
HEX:	#673918
CMYK:	39, 72, 96, 46
RGB:	103, 57, 24
Gray/Green	
Hex:	#8A917C
CMYK:	5, 0, 14, 43
RGB:	138, 145, 124
Pine Green	
HEX:	#4B5234
CMYK:	9, 0, 37, 68
RGB:	75, 82, 52
Tan <i>(lettering)</i>	
HEX:	#F1D09F
CMYK:	0, 14, 34, 5
RGB:	241, 208, 159
Tan <i>(graphical items)</i>	
HEX:	#946B51
CMYK:	0, 28, 45, 42
RGB:	148, 107, 81
Tan <i>(brockway mtn)</i>	
HEX:	#865D42
CMYK:	38, 60, 75, 25

Secondary / Supporting Colors	
RGB:	134, 93, 66

Winter Colors	
Dark Blue	
Hex:	#394958
CMYK:	85, 64, 47, 34
RGB:	57, 73, 88
Light Blue	
HEX:	#48a6cc
CMYK:	84, 17, 18, 0
RGB:	72, 166, 204
Light Light Blue	
Hex:	#9dd9ea
CMYK:	47, 0, 11, 0
RGB:	157, 217, 234

Summer Colors	
Dark Green	
Hex:	#43583a
CMYK:	76, 42, 86, 39
RGB:	67, 88, 58
Tan	
Hex:	#e1dfce
CMYK:	11, 8, 19, 0

Summer Colors	
RGB:	225, 223, 206

Dark Sky Park Colors	
Black	
Hex:	#000000
CMYK:	0, 0, 0, 0
RGB:	0, 0, 0
Purple	
HEX:	#92479b
CMYK:	43, 87, 3, 0
RGB:	146, 71, 155
Pastel Green	
Hex:	#b5d882
CMYK:	39, 0, 67, 0
RGB:	181, 216, 130

Note: 100% full color should be used. Do not alter opacity or screen.