

Media Kit – Brand Guide

written by John Mueller | July 11, 2019

Below are media files that can be used by the media when talking about the Keweenaw Mountain Lodge. Explicit permission by the Keweenaw Mountain Lodge to use these materials must be granted prior to your use of any of the materials.

- [Visual Identity](#) (e.g. KML logos, Color Palette, Typography)
 - Photography
 - [Sponsorships](#)
 - [Advertising](#)
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For our online presence, [our website](#) is the core information center for our operations. The website is kept up-to-date. We utilize the social media platforms (e.g. [Instagram](#), [Facebook](#), [Twitter](#)) to provide quick snippets of information, which are linked to more detailed information on our website. Thus, if anyone wants to find out information about the Keweenaw Mountain Lodge, the website is where they can find it. As well, one can always visit the Lodge to learn what is going on, and talk to staff members in person at the Lodge.