

# Keweenaw Alliance Breakfast Talk – September 2021

written by admin | September 22, 2021

As part of the [Keweenaw Alliance Breakfast](#) in September 2021, John Mueller, owner of KML, was one of the panelist talking about the summer 2021 tourism activities in the Keweenaw. He focused on 3 points: staffing, occupancy, and trails. The panel consisted of Brad Barnett ([KCVB](#)), Jen Julien ([Vault Hotel](#)), Wyndeth Davis ([KHNP](#)), Sean Gohman ([KHNP](#)), and John.

Slide desk from John's talk on September 22, 2021



The slide features a large photograph of a two-story wooden lodge with a prominent porch and a large tree in front. In the foreground, four people wearing helmets are on bicycles. The slide includes several logos and text elements:

- Keweenaw Alliance Breakfast**  
September 22, 2021
- Keweenaw Chamber of Commerce**  
AT THE CENTER OF OUR COMMUNITY
- KEDA**  
KEWEENAW ECONOMIC DEVELOPMENT ALLIANCE  
Leading Economic Development in the Keweenaw
- KEWEENAW MOUNTAIN LODGE**
- John Mueller, Owner**  
Keweenaw Resort, LLC

[ [view the slide deck from the talk](#) ]